



Business in the Community Local Resilience Support

Using influence and collaboration to urgently consider and seek to deliver any requests a local resilience body considers important and will make a difference

Business in the Community is the oldest and largest business-led membership organisation dedicated to responsible business. We were created nearly 40 years ago by HRH The Prince of Wales to champion responsible business. We inspire, engage and challenge members and we mobilise that collective strength as a force for good in society to:

- Create a skilled, inclusive workforce today and for the future
- Build thriving communities in which to live and work
- Innovate to repair and sustain our planet

Today, we have a vibrant membership of hundreds of businesses, large and small, connected by the conviction that their success is inextricably linked to society's prosperity.

What can we do during emergencies?

During and following emergencies through our membership, Business in the Community (BITC) assists local resilience bodies across the UK affected by crises by **matching their resources with identified local needs**.

Where a local resilience body identifies a need for additional resources (expertise or assets) we can broker non-monetary donations from our members to complement the existing excellent response to emergencies. To do this most effectively we need to better understand local needs and build relationships with local resilience bodies prior to an incident. For this reason, we have **BITC Emergency Volunteers** in place.





BITC Emergency Volunteers are individuals recruited from BITC Member companies with an interest in risk and resilience. They enable BITC to provide more efficient, targeted and requested support for local resilience bodies and the communities they work with, helping communities to recover quicker from emergencies. In addition, volunteers allow BITC to be better represented and connected locally and regionally, not just in emergencies but in 'peace time' as well. A volunteer's main roles are to:



Prioritise engaging and establishing relationships with their local resilience bodies to communicate BITC's pledge to: "use influence and collaboration to urgently consider and seek to deliver any requests a local resilience body considers important and will make a difference".



Contact local resilience bodies to build relationships and provide more information about BITC and the pledge.



Explain in more detail the BITC Activation Model.



Establish the best ways to work with each local resilience body.



Take part in local emergency scenarios where suitable and building further contacts with local individuals and organisations, such as Local Enterprise Partnerships, Chamber of Commerce, British Red Cross.

For information on the Local Resilience Support initiative and/or your volunteer's contact details, please email Hannah Tankard (hannah.tankard@bitc.org.uk)

For more information about BITC please visit: www.bitc.org.uk

